

think outside the [box]

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Being an artist is never easy. To be successful in careers that focus on artistic fields, you need to concentrate on these four words: *think outside the box*. It's the only way to be creative and come up with an idea that is unique and newly thought of. A good example would be a bass and treble clef put together in the shape of a heart. Notice in the picture at the right how the treble clef is put upside down to create the left half of a heart, while the bass clef at the right represents the other half of a heart. If you were to see this image, you'd be wow-d and say, "Oh, that's so cool!", don't you think? That's what thinking outside the box is. You have to come up with something cool, and give the world something new to look at and mesmerize over.

Many young amateurs in modern society are struggling to excel in their new artistic career fields, wondering why they aren't making enough money, or why

their work isn't being appreciated by the world. The answer is blunt and clear in view: You aren't giving them something to want to look at. In order to have your work appreciated, you have to be able to observe your surroundings and come up with something new by what you see. The task is not easy, I will admit. But there's a reason that you're an artist. You were born with a talent to create, so take that ability to your ability and create the birth of something beautiful. Still don't get what I'm talking about? Look below at the picture of the playing cards. Whoever thought of this obviously made an observation around them. Maybe they were playing cards and they noticed that the symbols and numbers at the top of the cards could spell out "LOVE". The idea is very catchy. It's also creative, and it's a new piece of

art that can make someone go "wow".

Some points to consider when working in a fine arts field are to focus on thinking of new ideas, and observing things that can go together in a good combination. When preparing art works, also think about some tools in Adobe programs that you can use to make your work look creative and interesting. Some common techniques that graphic designers use is using bokeh, background blurs, or color splashes. In fact, color splashing has become so popular in the artistic society that Apple has created an iPhone application in which users can take a photo from their iPod and color splash desired aspects of the photo. Color splashing is when a photo editor will double layer a photo, and create a black and white hue for the top layer, then erase any part of the photo that is wanted colored. This makes certain colors on a



THE BASS AND TREBLE CLEF HEART



PLAYING CARDS' SYMBOLS SPELLING OUT "LOVE" AT TOP